

21st Annual
ROCKY MOUNTAIN SELECT
Texas Longhorn Sale

You're invited to consign to (and join us for) the **2019 Rocky Mountain Select Sale**, known as THE Longhorn Rendezvous for cattlemen and their families from across the land. Colorado offers a host of popular attractions—under clear blue skies—with temperatures so moderate that you may need a sweater or jacket in the evenings. The Select Sale provides an environment suited to family vacations and opportunities for socializing with your friends in the Longhorn business. There will be live music and a delicious dinner on **Friday, August 9** (the same day as the Futurity), along with our Friday night heifer sale. The sale begins at 11:00 am on **Saturday, August 10** ... view live and bid at **HiredHandLive.com**

Consignment deadline is **May 15**, Futurity entry deadline is **July 10**. (Winchester Futurity coordinator is **Marlene Reynolds, 719/510-2151**)

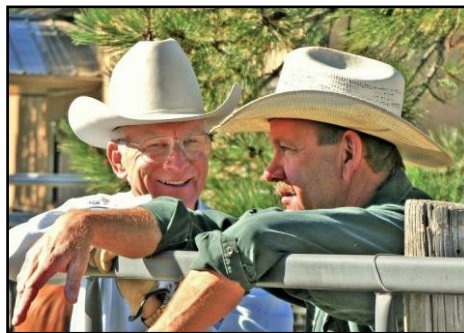
Our headquarters hotel is the excellent **Drury Inn-Colorado Springs North**, located conveniently to I-25. You can reach them at **(719) 598-2500** and mention the Longhorn Sale for discount rate.

The sale catalog will be mailed to the most active Longhorn buyers in the industry and will be posted online, giving you the opportunity to reach the entire market with an inexpensive advertisement (promoting specific consignments or an overview of your program). The industry's most affordable sale Sponsorships provide prime visibility—at the Sale and Futurity, in the catalog and online.

Our auctioneer will once again be the energetic **Joel Lemley** of Blackwell, Texas. For online bidding register with **Molly@HiredHandSoftware.com**. Sale-day phones are **(719) 495-0176** or **(719) 649-0058**.

As your sale hosts, our goal is to make your participation both profitable and enjoyable. We can help with accommodations, hauling arrangements, cattle boarding or anything you may need. Please call us with any questions or requests.

Stan Searle
(719) 481-3735
StanSearle@gmail.com



Gary Lake
(719) 314-8294
Gary@SearleRanch.com

ROCKY MOUNTAIN SELECT TEXAS LONGHORN SALE
18911 Cherry Springs Ranch Drive • Monument, Colorado 80132
Online Catalog available in July at SearleRanch.com

21st Annual
Rocky Mountain Select
Texas Longhorn Sale & Futurity

Sponsorship Opportunities

A Select Sale Sponsorship provides high visibility at the sale, plus advertising exposure in the catalog sent to active auction buyers across the country and available to thousands online.

PLATINUM SPONSOR (\$5000)

- Two-page color ad in sale catalog (your design or ours)
- Thursday and Friday nights' stay at headquarters hotel
- Ranch name/logo on Grand Champion rifles
- Sponsored Breeder Profile on sale's Facebook page w/ promotional ranch video
- Your custom 3' x 5' banner on display in arena throughout sale weekend (Thurs.-Sat.)
- Recognition at Friday night's Semper Fi Fund Appreciation Dinner (with reserved table for 8)

GOLD SPONSOR (\$3000)

- Full-page color ad in sale catalog (your design or ours)
- Ranch name/logo on award buckles
- Sponsored Breeder Profile on sale's Facebook page
- Your custom 3 ft. x 5 ft. banner on display in arena throughout sale weekend
- Recognition at Friday night's Semper Fi Fund Appreciation Dinner (with reserved table for 8)

SILVER SPONSOR (\$1500)

- Full-page color ad in sale catalog (your design or ours)
- Your custom 3 ft. x 5 ft. banner on display in arena throughout sale weekend
- Recognition at Friday night's Semper Fi Fund Appreciation Dinner (with reserved table for 8)

BRONZE SPONSOR (\$750)

- Half-page color ad in sale catalog (your design or ours)
- Banner on display in arena throughout sale weekend (you provide)
- Recognition at Friday night's Semper Fi Fund Appreciation Dinner

SEMPER FI SPONSORSHIP (\$500)

- Your 2' x 3' SFF Banner on display in arena throughout sale weekend
- Recognition at Friday night's Semper Fi Fund Appreciation Dinner and Pre-Sale Party

Catalog Advertising Rates (full color)

Full Page 600

Half Page 350

Inside Front Cover 900

Inside Back Cover 900

Two-page Center Spread 1250

Back Cover 1200

To become a Sponsor or reserve advertising space, contact:

CHARLIE SEARLE (719) 649-0058 charliesearle02@gmail.com

2019 RMSS CONSIGNMENT FORM

Name of Animal _____ Private Herd (ID) No. _____

Date of Birth _____ Registration Number(s) _____

Heifer _____

Cow/Calf Pair _____ ITLA # _____

Cow _____

Bull _____ Steer _____ TLBAA # _____

Bangs Vaccinated (OCV): Yes _____ No _____ Certified Herd Number _____

If marked YES, ear tattoo symbol must be on health certificate. (OCV Required for females 4 mos. and older in several states.)

Cow Exposed to: _____ From _____ to _____

To: _____ From _____ to _____

A.I. Bull _____ A.I. Date _____

Calf at Side Information: Sex _____ Date Calved _____

Sire of Calf at Side _____ Pregnancy Check Results _____

Comments: (Please be concise.)

Consignor's Name (please print) _____

Address _____

Signature _____ **Email** _____ **Phone** _____

Attach Registration Certificate & Transfer. Photo: Enclosed ___ **Being e-mailed** ___

Please provide ONE COPY of the summary below, to include ALL of your consignments.

\$350 x _____ Lots = \$ _____ Consignment Fee
Catalog Advertising \$ _____
Sponsorship \$ _____
\$ _____ **Total Amount Enclosed**

Return by **May 15** to: **Rocky Mountain Select Sale**

18911 Cherry Springs Ranch Drive • Monument, CO 80132

Charlie Searle (719) 649-0058 **Stan Searle** (719) 481-3735 **Gary Lake** (719) 314-8294

E-mail: CharlieSearle02@gmail.com